Address 2: Date Greeting 12: Purpose of the letter 2: Paragraph - Flattery 2: Paragraph - Evidence to support the reason for taking Y3 on a trip Paragraph - The benefits of going on a trip Paragraph - Kindness/ benefits of going on a trip Paragraph - Appealing to the emotions of Mrs Lumb **Politeness** Signing off

Name: _____

Persuasive Letter Frame: Letter to Mrs Lumb